

#DesignPopUp

2018

London

March 21 — 23

Glasgow

June 13 — 15

Manchester

November 07 — 09

The most effective and innovative platform
to showcase your latest products and
collections directly to architects, designers
and specifiers in the UK

Book your space now:
info@designpopup.com

t. 01505 610252



About.

Providing the perfect platform to showcase and launch your collections – #DesignPopUp events offer an alternative experience, allowing existing and potential customers to touch, feel, sit-on, stand and experience your products first-hand – bringing your showroom to their doorstep.

Differentiating from the more traditional trade shows, #DesignPopUp offers a much more targeted, intimate and personal experience to both visitors and exhibitors.

Book your space now: info@designpopup.com

Our Visitors.

3d Reid
5 plus
AECOM
AEW
AHMM
AHR
Alec French
Anderson Bell Christie
Angus Meek
Atkins
AWW
BDP
Bruntwood
Chapman Taylor
Dandara

Foster + Partners
Gensler
GMA Ryder
Graven Images
GVA James Barr
Halliday Fraser and Munro
Halliday Meecham
Holmes Miller
Inch Architecture
ISA
jmarchitects
Keppie
Koncept Design
MHA
Michal Laird Architects

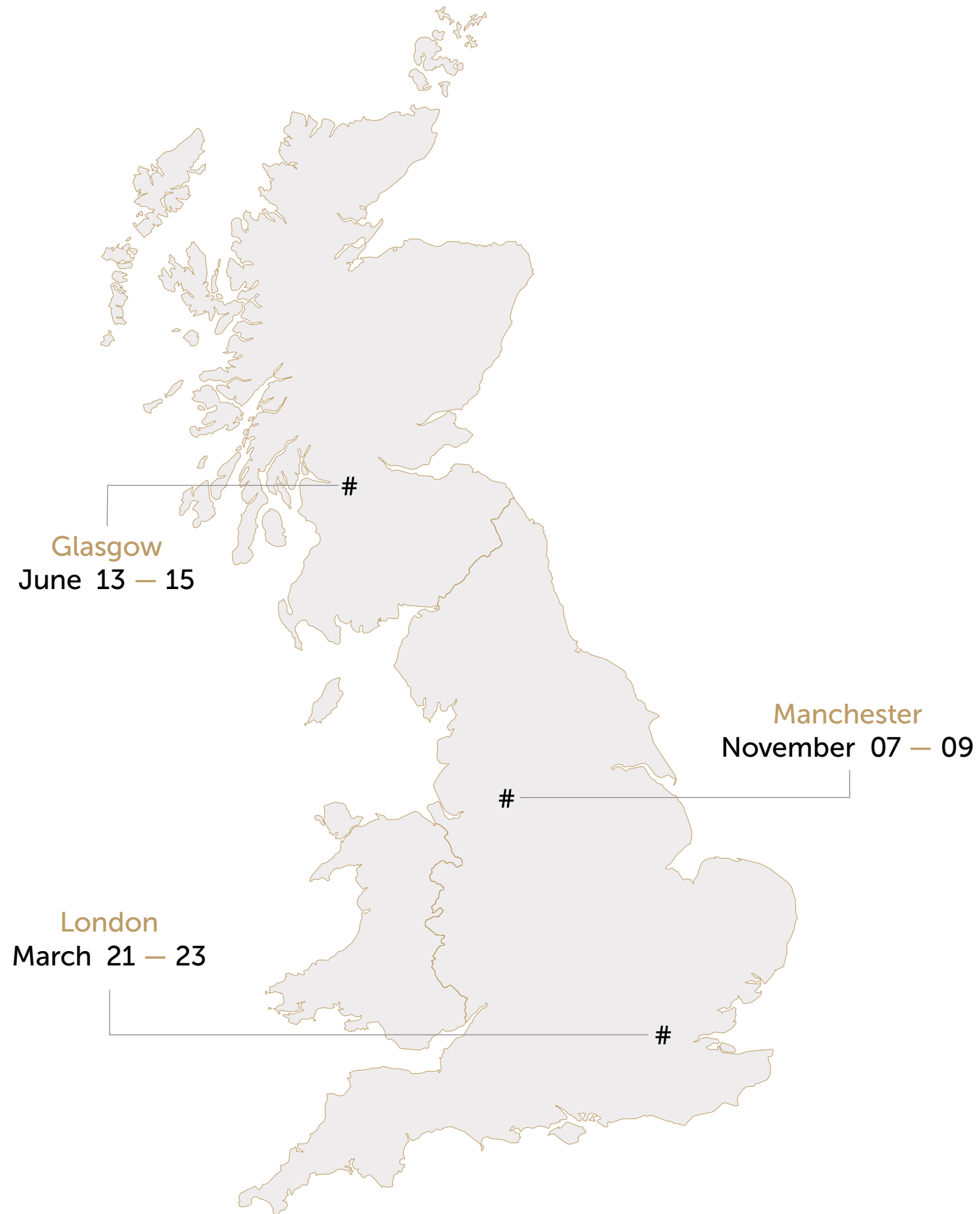
Moon Design & Build
Page\Park
Reiach and Hall
Scott Brownrigg
see design
Sheppard Robson
Smith Scott Mullan
Space Invader
Space Solutions
Space Zero
The Fairhurst Design
Company
TP Bennett
Unispace
...and many more





*“So good to actually
see new products and
interact with them.
#DesignPopUp”*

Kim Simpson, Designer at Covell Matthews



2018 Events.

Award nominated #DesignPopUp has established itself as the go-to regional event for the specification market.

The success of #DesignPopUp is driven by the repeat participation of leading UK and international brands – combined with the continued attendance of key, industry relevant visitors.

Book your space now: info@designpopup.com

Packages.



#DesignPopUp events connect you and your brand to your customers.

WHAT WE PROVIDE

Your company logo on event marketing and all promotional materials.

All costs related to the Parmesan & Prosecco networking party, including the opportunity to invite your own customers.

Transportation and refreshments for private viewings and meetings.

Brand promotion and awareness: host your workshop, product demonstration or CPD event.

EXTRA LARGE

45 square metres raw space

£10,000 (VAT excl)

LARGE

36 square metres raw space

£8,000 (VAT excl)

MEDIUM

18 square metres raw space

£4,000 (VAT excl)

SMALL

9 square metres raw space

£2,000 (VAT excl)

Discounts:

5% for 2 events booked in 2018

10% for 3 events booked in 2018

Hosted in magnificent, restored period buildings from by-gone eras, #DesignPopUp stays true to the celebration of architecture and design that runs through the core of its events.

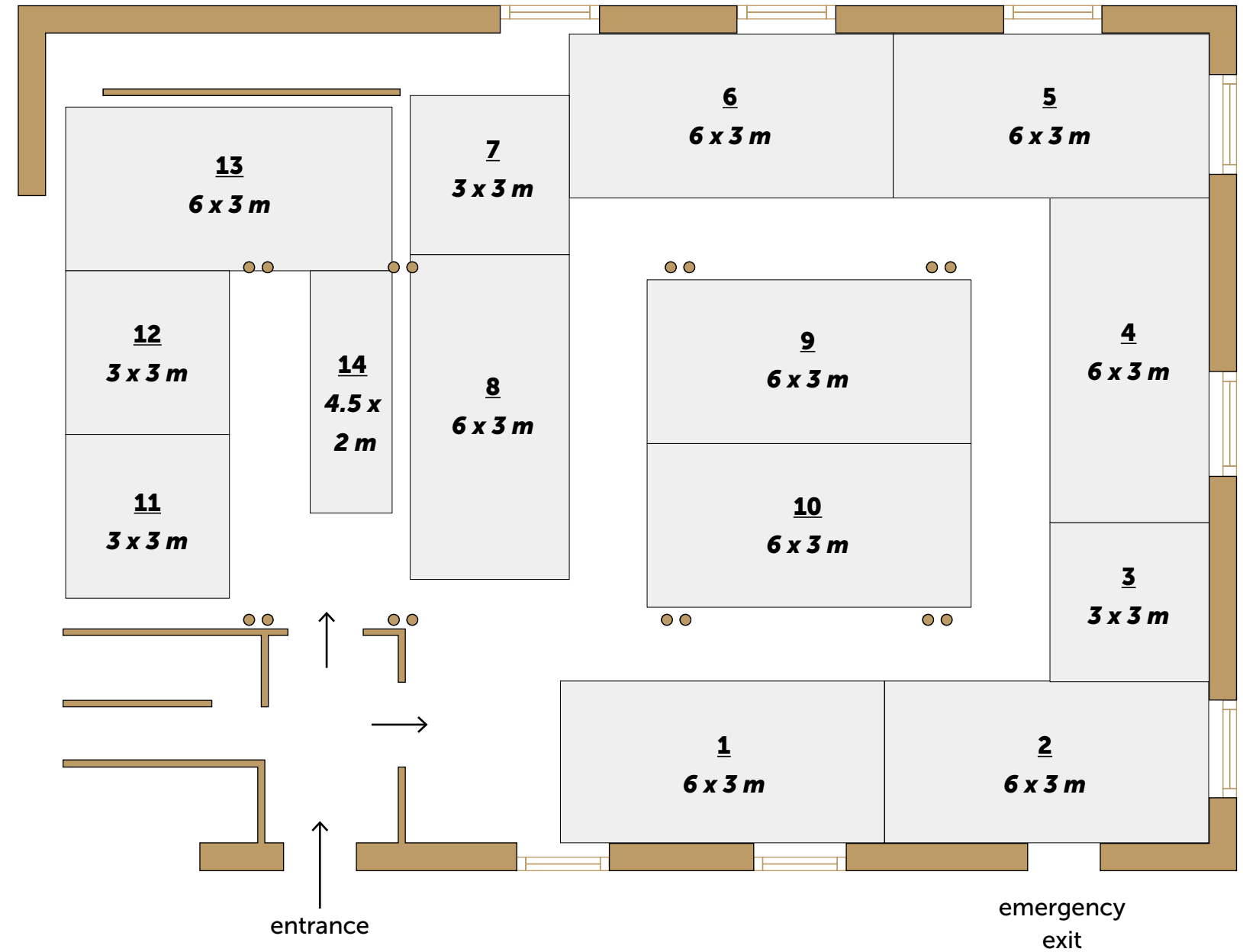
These world-class events, held over 3-days, deliver an exciting, innovative platform for exhibitors to showcase their products in a relaxed, welcoming, and synergistic environment. In addition to our infamous “Parmesan and Prosecco” networking party, we celebrate the future of design with a rich program of workshops, product demonstrations, CPD events and seminars.



*"Huge well done
Double S Events
for #DesignPopUp Glasgow.
Some amazing brands for
you all north of the border"*

Clerkenwell Design Week

Venue London.



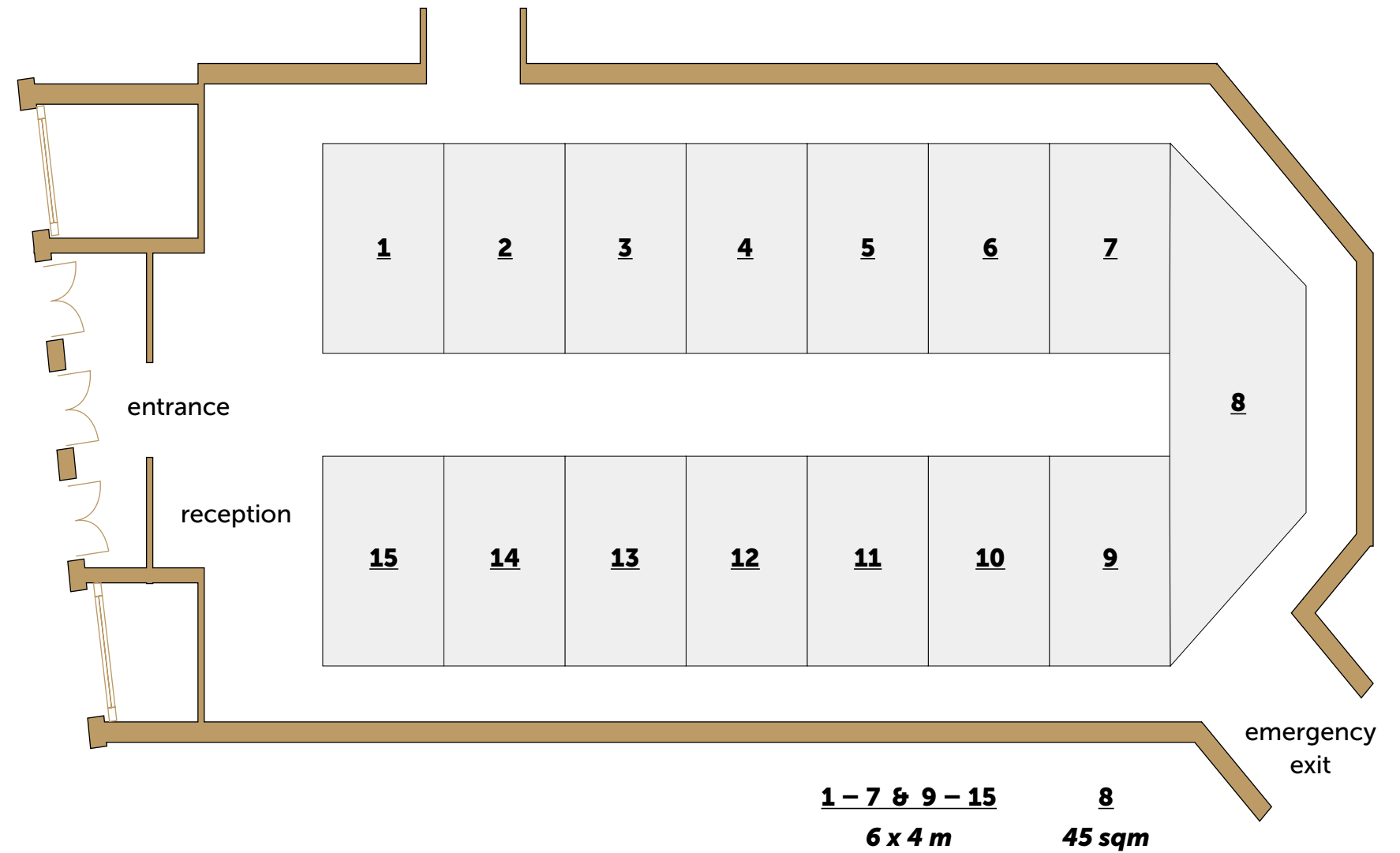
March 21 — 23 / 2018

LONDON: CRYPT ON THE GREEN

The Crypt on the Green is a unique, flexible, cosy large space in the heart of Clerkenwell. Surrounded by green space, the Crypt boasts a stunning vaulted brick ceiling and parquet flooring.

Book your space now: info@designpopup.com

Venue Glasgow.

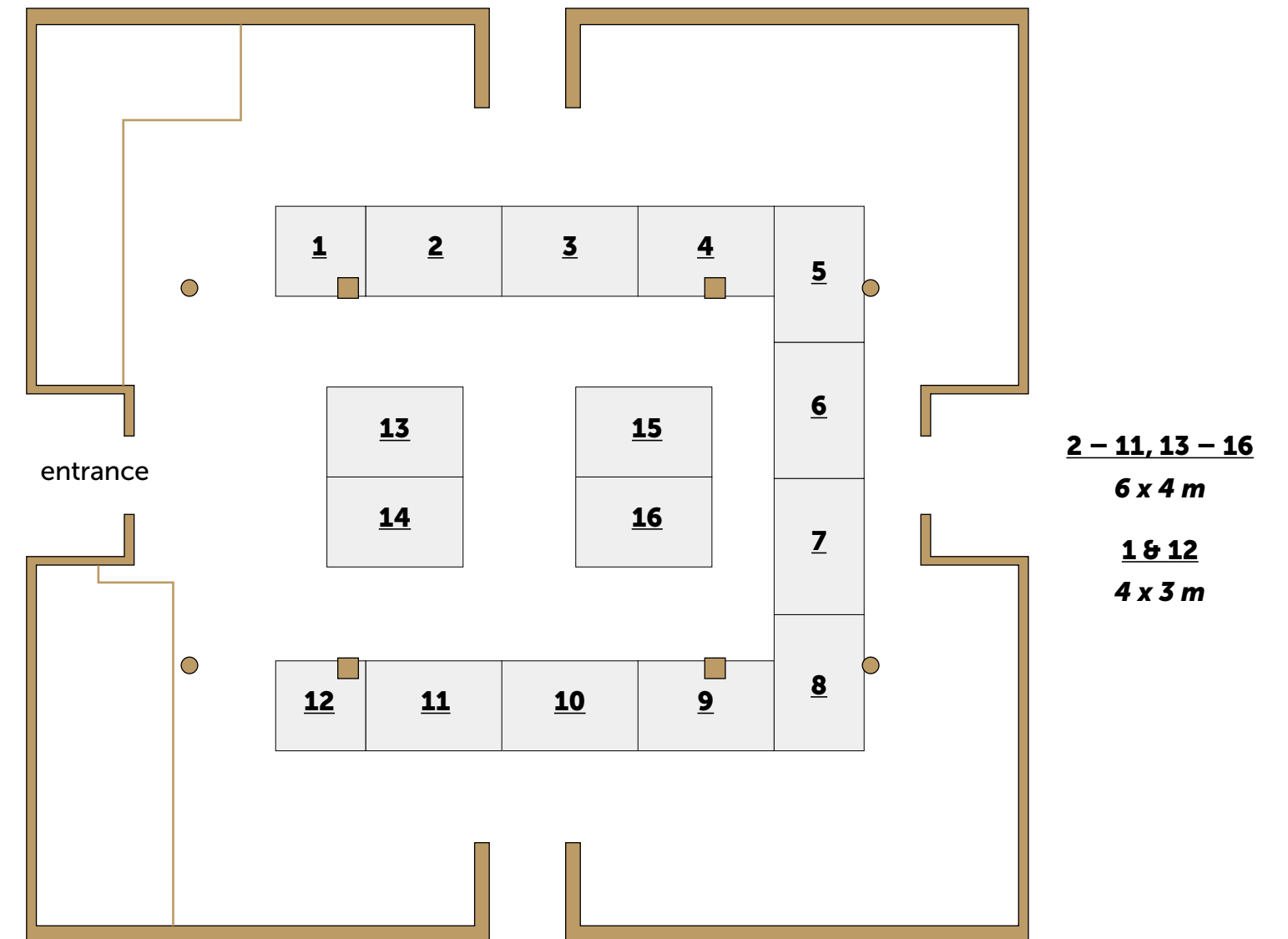


June 13 — 15 / 2018

BRIGGAI, WASPS STUDIOS

Named the Briggait (Bridge gate) because of its close proximity to the river Clyde, this remarkably restored building once housed Glasgow's fresh fish market in its impressive courtyard.

Venue Manchester.



Novemeber 07 — 09 / 2018

UPPER CAMPFIELD MARKET HALL IN DEANSGATE

Designed by the Manchester architectural firm practice of Mangnall and Littlewood (also behind the Britannia Hotel on Portland Street) and opened on Liverpool Road between 1880-1882, the halls have been employed in a number of capacities; from trading floors to exhibition centres, from a WW2 'barrage balloon' factory to an aeronautical museum.

"#DesignPopUp has helped us, over the past four years, to establish the Domus brand in the regions where we don't have showrooms"

David Kong, Marketing Director at Domus Group

Satellite events.



INTRODUCING

#DESIGNPOPUP SATELLITE:

Dedicated to key UK regions with smaller A&D communities, making it more affordable for companies to enjoy the #DesignPopUp experience without losing any of the benefits.

CITIES OF INTEREST:

Bristol, Birmingham, Leeds, Cardiff, Bath, Newcastle, Nottingham, Belfast, Dublin or upon request (minimum of 6 exhibiting companies per event).

COSTS:

Small package: **£1250** + VAT (9sqm)

Medium package: **£2500** + VAT (18sqm)

TYPICAL EVENT PROGRAMME:

Thursday:

9am – 2pm: set up

2pm – 9pm: exhibition & drinks reception

Friday:

10am – 3pm: exhibition open

3pm – 6pm: de-rig

Book your space now: info@designpopup.com

Get Involved.

Attended by a who's who of architects, designers, specifiers, contractors and developers from the major UK practices, #DesignPopUp events have become synonymous with quality, innovation, creativity and opportunity.

Get involved as an Exhibitor and join other leading UK and international brands – showcase your latest collections, meet your target audience and let them get to know your brand and product better.

FIND OUT MORE: INFO@DESIGNPOPUP.COM

PARTICIPANTS AT #DESIGNPOPUP

@lgood

amos beech

Artemide



bene

BESPOKE ATELIER

BETTE

BOLON

boss

bute

butech

crosswater

DESSO

DOMUS

DURAFLOOR
Design. Trust. Performance.

E EGGER



Gerflor

HOWE



KNAUF

MAPEI

METHVEN

Milliken



PORCELANOSA



Shadbolt

STRATIS

SURFACE
MATTER

Tarkett

techo

triumph

#DesignPopUp

2018



The Organiser: Double S Events
t. +44 1505 610252
e. info@designpopup.com
w. www.doublesevents.com